EVENT OVERVIEW | 4TH EDITION | LAS VEGAS 2026

APEX

America's Property Expo

Capital. Homes. Infrastructure. One Ecosystem.

Co-located with Smarter Home & Furnishings (SHF) and the Smarter Infrastructure Summit (SIS)

DATE	VENUE	PLATFORMS	ORGANISER
23–25 September 2026	The Expo at World Market Center, Las Vegas, USA	APEX | SHF | SIS	MIE Group LLC

3,000 ATTENDEES	**10+** COUNTRIES	**80+** SPEAKERS
150+ B2B MEETINGS	**3** CO-LOCATED SHOWS	**3** DAYS OF EXHIBITION, CONFERENCE & NETWORKING

01

About the Event

APEX – America's Property Expo, Smarter Home & Furnishings (SHF) and the Smarter Infrastructure Summit (SIS) together form a single gateway to the U.S. property, smart living and infrastructure markets. Real estate, construction, home technology, energy, digital infrastructure and investment are all represented under one roof.

For three days this September, The Expo at World Market Center in Las Vegas becomes the meeting point for global capital and American opportunity. Following editions in New York, Miami and Chicago, the 4th edition of APEX convenes alongside SHF and SIS as one co-located ecosystem. Developers meet investors. City leaders meet capital. Technology meets the projects that need it.

Designed around the flow of global capital into the United States, the event connects developers, institutional and private investors, government agencies, technology providers and solution suppliers with the buyers, partners and project owners shaping America's next generation of communities.

02

Three Platforms, One Ecosystem

Platform	Focus
APEX – America's Property Expo	The investment and deal-making floor for U.S. and international real estate industry, connecting developers, institutional and private investors, financial institutions and government agencies across residential, commercial, hospitality, industrial, mixed-use and smart city projects.
SHF – Smarter Home & Furnishings	The marketplace for connected living, covering smart home systems, furnishings and fixtures, security, energy management, commercial smart technologies and home automation, with real estate developers as its largest visitor group.
SIS – Smarter Infrastructure Summit	A solution-driven, decision-maker-led summit where government, industry and research meet to deploy smart, sustainable and fundable infrastructure across energy, water, construction technology, digital tools and climate resilience.

03

The Market Opportunity

The fundamentals behind the event are compelling. The global real estate market is projected to grow from USD 3.81 trillion in 2022 to USD 5.85 trillion by 2030. The global smart home market, valued at around USD 127 billion in 2024, is expanding at roughly 27% a year. And the United States faces a USD 3.7 trillion infrastructure investment gap over the next decade, according to the American Society of Civil Engineers.

> ***Las Vegas welcomed 41.7 million visitors in 2024, generating USD 87.7 billion in total economic impact, and is home to an estimated USD 35–40 billion development pipeline through 2030.***

04

Why Las Vegas, Why Now

Las Vegas is building its next decade. Its major development programmes, from stadiums and resorts to new housing, logistics and data centers, all need the same three things: capital to fund them, homes and buildings to fill them, and infrastructure to power and connect them. That is exactly what APEX, SHF and SIS bring together under one roof.

Each development opens a distinct opportunity, and each finds its natural meeting point across the three co-located shows:

Development	Opportunity Created	Where It Meets
Stadium, Resort & Strip Redevelopment	Hospitality, mixed-use and residential investment around the Strip, connecting developers raising capital with institutional and cross-border investors.	**APEX**
Brightline West Rail Link	New demand for second homes, commuter housing and transit-oriented development, drawing Southern California buyers, family offices and residential developers.	**APEX**
Housing & Master-Planned Communities	Thousands of new homes requiring smart systems, security, energy management, fixtures and furnishings, with developers as the buyers.	**SHF**
North Las Vegas Industrial & Logistics Development	Industrial, logistics, data center and manufacturing development, alongside construction technology and materials.	**APEX + SIS**

Development	Opportunity Created	Where It Meets
AI Data Centers & Power Demand	Grid, energy storage, clean power, water and digital infrastructure solutions for one of America's fastest-growing data center markets.	**SIS**
PropTech & Smart Buildings	Building automation, digital twins, BIM and IoT platforms that make new developments more efficient, resilient and investable.	**SHF + SIS**

Why APEX Matters

For Investors: A single venue to understand where Las Vegas' growth is heading, evaluate opportunities across global residential, hospitality, industrial and mixed-use real estate, and meet the developers and city leaders shaping the market.

For Developers: Direct access to institutional, private and cross-border capital, alongside the smart home, construction technology and infrastructure partners needed to deliver new projects.

For Solution Providers: A qualified audience of developers, homebuilders, utilities, contractors and public agencies with active pipelines and real procurement needs.

For Government & Economic Development Agencies: A platform to present regional growth strategies and public-private partnership models to an international audience of investors and businesses.

> ***Las Vegas is building its next decade. APEX is where the capital, homes and infrastructure behind it meet.***

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APEX Sectors

APEX brings together real estate developers, investors, property professionals, government stakeholders and solution providers across the key segments of the property and built-environment ecosystem:

Sector	Scope
Residential & Luxury Homes	Apartments, villas, master-planned communities and luxury properties.
Commercial & Office Spaces	Office buildings, business districts, retail and commercial property developments.
Hotels & Leisure Developments	Hotels, resorts, serviced residences, entertainment and tourism-led developments.
Industrial & Logistics Parks	Industrial facilities, warehouses, logistics hubs, distribution centers and manufacturing parks.
Mixed-Use Mega Projects	Integrated developments combining residential, commercial, retail, hospitality and leisure.
Smart Cities & Infrastructure	Smart buildings, urban technology, mobility, utilities, sustainability and digital infrastructure.
Investment Zones & Government Initiatives	Investment districts, special economic zones, public-private projects and government-led developments.

06

The Summit Programme

Through keynote presentations, leadership panels and moderated dialogues, APEX Las Vegas 2026 will explore why the United States continues to attract global capital, how family offices are deploying capital into U.S. real estate, where

cross-border property investment is flowing, and how women leaders, public-private partnerships and AI-driven infrastructure are shaping the next generation of investable, resilient and human-centered communities.

Built around business outcomes rather than conference sessions alone, the programme combines:

- Opening Ceremony, Leadership Keynotes & Panel Discussions
- Exhibition across APEX, SHF & SIS
- B2B Matchmaking & MoU Signings
- Smarter Infrastructure Solution Showcase & Pitch Stage
- Vegas Chamber International Business Network (IBN) Networking Event
- Greater Las Vegas REIA Monthly Members Meeting
- Young Entrepreneurs Programme
- Investor Networking Events & Gala Dinner

B2B Matchmaking

Designed for decision-makers, not spectators, APEX's structured matchmaking programme connects exhibitors with pre-qualified buyers, institutional and private investors, family offices, developers, government agencies and strategic partners, with more than 150 B2B meetings planned across the three days. Institutional investors can evaluate commercial, industrial and residential opportunities and engage directly with developers raising capital, while SIS exhibitors are featured in a dedicated matchmaking portal with meeting zones for deal flow.

Memorandum of Understanding (MoU) Signings

Beyond networking, APEX provides the setting for strategic announcements and partnership signings. Participating governments, investment promotion bodies, developers and industry organizations are expected to formalize collaborations across cross-border investment, joint development, market entry and technology deployment, reinforcing APEX's role as a platform where business relationships become long-term partnerships.

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Speakers

APEX Las Vegas 2026 welcomes an outstanding lineup of economists, city leaders, government officials, investors, advisors and industry executives from the United States and around the world.

Opening Ceremony

Joe Green Business Development Executive, Vegas Chamber	**Azim Jessa** Las Vegas REALTOR® and Team Leader, The Jessa Group at Real Broker
Brian Krueger Senior Director of Strategic Service	**Melanie Sheldon** Senior Director of Business Development, Nevada Governor's Office of Economic Development (GOED)

Key Speakers & Panelists

Shelley Berkley Mayor, City of Las Vegas	**Teddy Abdelmalek** SVP, HH Redstone Properties
Jing Zhao Cesarone CEO, Global CSR Foundation (Interviewer)	**Ryan Kimura** VP of Multifamily, MGroup Corp
Dr. Chen Wang CEO, Young Global Leadership Foundation; United Nations Main Representative	**Javier Santana** Brokerage Director, Sunland Group
Harmony Jones President, AREAA Las Vegas	**Brian Peery** Realty ONE Group Summerlin

Lynda Fernandez CEO, Las Vegas REALTORS®	**Ashley James Hawthrone** COO, You Real Estate
Dina Babsky Director, Economic & Urban Development, City of Las Vegas	**John Calvão** Co-Founder and Head of Real Estate & Hospitality, Arrow
Dijana Mitrovic Director, Rural Export Center (West), U.S. Commercial Service, International Trade Administration	**John Prudhont** CEO, The Business Brokers LLC
Randy Char President & Corporate Broker, Las Vegas Sotheby's International Realty	**Scott Mason** Real Estate Team Leader, Alcenza Properties, Dubai, UAE
Miranda Evans Community & Economic Development Director, City of Riverside, California	**Artjoms Iljins** Head of Commercial Real Estate, Alcenza Properties, Dubai, UAE
Kevin Malecek Director of Economic Development and International Trade, City of Mentor, Ohio	**Sonia Aragón** Partner, Quatro Legal
John Davis Assistant Director	**Jennifer Powell** CEO, Coje Consultants & J&J Investment Fund
Joshua A. Schuette Senior Investment Officer, First Mid Wealth Management	**Jennifer Schoeneck** Vice President of Strategic Partnerships, Onetera
Dave Garland Managing Director, Second Century Ventures (SCV)	**Sky Huddleston** Founder, Eternal Engines (Moderator)
Muhammad Khan Founding General Partner, PrimeUS Ventures	**Ginger Land Van Buuren** COO; Founder & Former Executive Director, Vegas City Opera
Sara Kazimi Founder, LeoBella Family Office	**Minjia Yan** Former Adjunct Professor, UNLV
Jia Peng Founder, Glade Point Securities	**Emmanuel Cherry** CEO, Ghana Chamber of Construction
Jan Zheng CEO, Windfall Group	**Obeng Reginald Adiyiah** General Secretary, Ghana Chamber of Construction Industry
Kristine Li Tyler CEO, AmCan Group	**Dr. Asare-Adjei** Former President, Association of Ghana Industries
Peter Kuo Founder, SIAS International	

For the complete speaker lineup and session schedule, visit www.uspropertyexpo.com/speakers.

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Government & City Leadership

The participation of the Nevada Governor's Office of Economic Development, the City of Las Vegas, the U.S. Department of Commerce's International Trade Administration, the City of Riverside and the City of Mentor, Ohio reinforces APEX's position as a genuine B2G platform, not only a trade show.

With a sitting mayor, state and federal officials and municipal economic development directors on stage, international investors gain direct access to the policy makers, incentives and public-private partnership models that shape where and how capital can be deployed in U.S. communities.

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Participating Countries

APEX, SHF and SIS 2026 bring together exhibitors, delegations and national pavilions from **the United States, Canada, Mexico, Costa Rica, China, Japan, India, Italy, the United Arab Emirates and wider GCC, Morocco,**

Ghana, Türkiye and Pakistan, alongside dedicated international zones, connecting global companies with the U.S. market through networking, partnerships, investment and knowledge exchange.

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Exhibitors at APEX

Some of the Key Exhibitors are:

Company Name	Country	Website
Locally Costa Rica	Costa Rica	https://locally.cr
LF George Properties	USA	https://lfgeorgeproperties.com
Greater Las Vegas Real Estate Investors Association	USA	https://desertlionrealestate.com
JDI Display	USA	https://j-display.com
Volta Quality	USA	https://gmail.com
AREAA Las Vegas	USA	https://gmail.com
Rock West Medical	USA	https://rockwestlaser.com
Growth Luxury Homes - GLH	USA	https://growthluxuryrealty.com
LVR	USA	https://lvrealtors.org
City Las Vegas	USA	https://lasvegasnevada.gov

Visiting APEX

Entry to the exhibition floor is free. An All-Access pass (USD 299) includes every conference session, the workshop and all networking events. Get tickets at usproperty expo.com/tickets.

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Partners & Supporters

APEX Las Vegas 2026 is proudly supported by a growing network of real estate associations, chambers, industry bodies and international business organizations. APEX is a **proud member of the Vegas Chamber** and is **supported by Las Vegas REALTORS®**, strengthening its connection to the local business and real estate community.

Alongside local partners in Las Vegas, the event is supported by organizations across North America, the Middle East, Africa and Asia, extending APEX's reach to international investors, developers, industry associations and trade networks, and supporting its mission of connecting global capital with U.S. real estate, innovation, infrastructure and community development.

Our Partners & Supporters

▪ Las Vegas REALTORS®	▪ Asian Real Estate Association of America (AREAA)	▪ Greater Las Vegas REIA
▪ Association for Smarter Homes & Buildings (ASHB), formerly CABA	▪ International Trade Council (ITC)	▪ AIAI – All India Association of Industries
▪ Ghana Chamber of Construction Industry	▪ PropTech Club	▪ Vanderbilt Global Luxury Real Estate
▪ Coalesce	▪ Elite Estate	▪ EventBeds
▪ Rakaz Alarabia	▪ Solid Foundation Estates Limited	▪ Jang Media Group
▪ SESO	▪ Risun Global	▪ International Trade Council

Featured Partners

Las Vegas REALTORS®

Las Vegas REALTORS® supports APEX, connecting the event with Southern Nevada's real estate professionals. Its CEO, Lynda Fernandez, joins the APEX speaker lineup.

Asian Real Estate Association of America (AREAA)

AREAA Las Vegas is connecting its community of real estate professionals with APEX, strengthening links between cross-border buyers, investors and the local market. AREAA Las Vegas President Harmony Jones joins the APEX speaker lineup. areaa.org

Greater Las Vegas Real Estate Investors Association (REIA)

Greater Las Vegas REIA will hold its monthly members meeting at APEX, connecting local real estate investors with international developers, capital providers and service partners exhibiting across the three shows. reialv.com

Association for Smarter Homes & Buildings (ASHB)

Formerly the Continental Automated Buildings Association (CABA), ASHB is a North American industry association for smart home and intelligent building technologies, connecting APEX and Smarter Home & Furnishings with the connected-living and building automation community.

International Trade Council (ITC)

As Honorary Supporting Partner, the International Trade Council brings a global network of businesses, chambers and trade organizations to APEX, helping facilitate international market access, investment promotion and cross-border partnerships. tradecouncil.org

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Media Partners

APEX 2026 is supported by an international media network delivering broad regional and global visibility before, during and after the event, complemented by newsletters, social media campaigns, website features, on-site branding and post-show reporting.

Real Estate & Construction Media

▪ Gulf Property	▪ Property News International	▪ Real Estate Business Review
▪ Construction Tech Review		

Business & International Media

▪ Afrique Media	▪ Asian Aussie Business	▪ Gazet International

▪ International Business Africa	▪ International Business Magazine	▪ MidEast Info
▪ NegoSentro	▪ Red Bus Digital Ventures	▪ Start Up News
▪ The Business Year	▪ The Executive Chronicles	▪ The Technology News PH
▪ Trade Travel Journal	▪ World Business Outlook	▪ World Executive Digest

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About MIE Events

MIE Events, part of MIE Groups, is a Dubai-headquartered international exhibition and conference organizer delivering B2B and B2G trade platforms across the Middle East, Africa, Asia and North America.

For over 25 years, MIE has connected governments, investors, buyers, manufacturers and industry leaders through exhibitions, conferences, hosted buyer programmes and strategic business networking, helping more than 120,000 international trading companies expand into new markets through 15 offices worldwide. Its portfolio spans real estate, construction, infrastructure, energy, mobility, manufacturing, food and agriculture, technology and industrial trade.

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Event Information & Contacts

Event	APEX – America's Property Expo, 4th Edition, co-located with Smarter Home & Furnishings (SHF) and the Smarter Infrastructure Summit (SIS)
Date	23–25 September 2026
Venue	The Expo at World Market Center, Las Vegas, Nevada, USA
Websites	**APEX:** www.uspropertyexpo.com **SHF:** www.smarthomesshow.com **SIS:** www.smartersummits.com
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Organised by MIE Group LLC

Celebrating 25 Years of Connecting Global Capital with Opportunity

Sources

Global real estate market: Grand View Research, Real Estate Market Size, Share & Trends Analysis Report, 2022–2030.
Global smart home market: Zion Market Research, Smart Home Market Report (2024 base year).
U.S. infrastructure investment gap: American Society of Civil Engineers (ASCE), 2025 Report Card for America's Infrastructure.
Las Vegas visitation and economic impact: Las Vegas Convention and Visitors Authority (LVCVA) / Applied Analysis, 2024.
Las Vegas development pipeline: Nevada Real Estate Group, Top 10 Las Vegas Megaprojects (2026), estimate.